



AABBA MEMBERSHIP BENEFITS INCLUDE:

- **Expand Your Coverage To A National Market!** AABBA provides thousands of dollars in group marketing by advertising in travel publications such as the Alaska State Vacation Planner and Anchorage Convention and Visitor's Bureau (ACVB) Visitor's Guide
- **We Have a Highly Visible Listing and We Link to Your Website!** The AABBA web directory, with a link to your B&B web site, appears on the first page of most searches for accommodations in Anchorage. AABBA's web site is registered with major search engines as Yahoo and Google. The AABBA web site is maintained throughout the year with immediate addition of new member listings following completion of the membership process. Membership fees cover the cost of these important functions, all of which add to each member B&B's bottom line.
- **Access to Webervations!** As part of your membership dues you enjoy access to one of the finest online and secure reservations systems available to small businesses. Your availability is included on the AABBA website and guests can reserve your B&B 24-hours a day, seven days a week.
- **Reservation Hotline!** After annual training AABBA members may volunteer to answer the Hotline, which receives hundreds of calls over the course of the year. Members pay no commission for referrals from the Hotline.
- **Community Projects!** Members may participate in community projects such as the B&B Holiday event. Proceeds benefit selected local charities and give recognition to the B & B Industry
- **Member Referrals!** Networking opportunities with other B&B's at monthly meetings and social events creates additional income potential. The diversity of the Association membership offers an opportunity to network in small groups of B&B hosts who offer similar properties, rates and amenities or are in the same area of town.
- **Mentoring and Educational Opportunities!** Special educational opportunities offered to members during the year: Cooking classes, Marketing Seminar, First Aid & CPR Certification class.
- **Pooling Resources Stretches Advertising Dollars!** AABBA members receive discounts or receive commissions and complementary services from our Associate members. Associate members offer B&B supplies, web design and marketing, accounting and tax services. Familiarization tours are frequently offered as well. The Association organizes a Vendor Expo and potluck dinner in May which provides an opportunity for all Anchorage B&Bs to meet suppliers and tourism industry representatives who distribute rack cards for our guests.
- **A Unified Standards and Ethics Code Places You "One Step Up"!** The AABBA peer review program provides guidelines for professional operation of your B&B and quality assurance standards for safety and guest comfort. Experienced volunteer members conduct this free on-site inspection service to grant membership biannually thereafter. AABBA members have an additional benefit, since the Bed and Breakfast Association of Alaska recognizes our local Association peer review for their membership inspection requirement in lieu of their fee-based inspection.

TAKE ADVANTAGE OF THE MANY BENEFITS OFFERED BY MEMBERSHIP IN YOUR LOCAL PROFESSIONAL ORGANIZATION.



MEMBERSHIP APPLICATION

Year _____

Please Print Clearly

PO Box 242623
Anchorage AK 99524-2623
www.Anchorage-bnb.com

Thank you for deciding to become a member of the Anchorage Alaska Bed and Breakfast Association.

Please fill out the enclosed forms and attach this cover sheet along with other required documents to your packet. Receipt of the completed packet by **January 1st**, is necessary to meet the requirements for AABBA membership. Members in good standing will be included in computer marketing campaigns and Hotline Service. The AABBA website will contain members whose applications are on file by January 1st. Thank you!

| | |
|--------------|-----------|
| B&B Name | |
| Owner's Name | |
| Address | |
| Website | |
| Phone | Fax |
| E-Mail | Toll Free |

All new member B&Bs with shared bathrooms are required to have no less than one bathroom for every two bedrooms offered.

REQUIRED FORMS & DOCUMENTS TO INCLUDE IN YOUR PACKET:

- Completed Membership Application (this page)
- Copy of current year Alaska State Business License (renewable via state website)
- Copy of current year Municipal B&B permit
- Copy of Insurance form showing current B&B liability coverage
- Copy of Bed Tax Registration Certificate
- Copy of current brochure or business card
- Completed Volunteer Form (the page that follows)
- Completed Self-evaluation form (found on the website under Member Info)
- Dues (\$225) Check # _____ Date _____
- A hotlink from your B&B website back to the AABBA website must be established.
Please write exact web address for the page where this link on your site can be found:

- Existing members must visit the association website and update their listing under Member Info/Member Login

Any other questions may be directed to the Membership Secretary or you may email the Board of Directors at board@anchorage-bnb.com.

Mail completed forms to
AABBA
P.O. Box 242623
Anchorage, AK 99524-2623

Deadline: January 1

YOUR ROLE IN THE ANCHORAGE ALASKA BED AND BREAKFAST ASSOCIATION



The AABBA is a volunteer, non-profit organization of Bed & Breakfast owners who are committed to excellence in inn-keeping and to community service. Our members are dedicated, talented, and extremely busy B&B hosts. An organization the size of the AABBA requires that all members donate their time and efforts. Some tasks call for more time commitment than others. The Association needs the assistance of each and every member if it is to succeed and live up to its mission. ***As a condition of membership, you must volunteer and participate annually in at least one of the following committee responsibilities.***

- Membership Committee.** The primary function of this committee is new member recruitment, retention, and membership communication.
- Program and Education Committee.** The primary function of this committee is to plan monthly meetings and workshops.
- Standards and Ethics Committee.** The primary function of this committee is to perform on-site peer reviews and inspections. In addition this committee addresses all guest complaints received by the association.
- Publicity Committee.** The primary function of this committee is to perform various marketing tasks, write newsletters, monitor the association's website statistics, and issue public announcement.
- Nominating Committee.** The purpose of this committee is to periodically evaluate the Association By-laws and to nominate members for elected offices. The Administrative Committee also conducts elections.
- Community Committee.** The primary function of this committee is to plan and coordinate community events, fund-raising activities, and coordinate the Association's annual donation drive.
- Hotline Committee.** The primary function of this committee is to plan and coordinate training and the distribution of the hotline telephone
- Board of Directors.** Positions on the board are both elected and appointed. Each member is asked to consider accepting this honor at least once over the term of their continuing membership.

Please review this list, check the box(es) corresponding to the committee in which you will participate and complete the section below.

NAME _____

B&B Name: _____

PHONE: _____

EMAIL: _____